



CUES Means Profits For Business Partners.

A burger giant (one of the world's largest hamburger franchises) with over 6000 outlets, are keeping up with the times by cutting energy costs, vital in these difficult financial times, and reducing their carbon footprint in the process.

The fast-food chains has been running a trial of CUES (Chilled Unit Energy Saver) on a refrigeration unit in one of their outlets and have made substantial savings on their energy costs.

Before CUES was installed the projected annual energy cost of the refrigerator stood at \$2,082.56 but after the install the projected annual spend dropped to \$1,438.13! A saving of \$644.43 per annum.

This trial highlights that Enigin Distributors can make incredible profits with CUES. Using the burger restaurant trial as an example, with annual savings of \$644.43, a CUES unit could be sold for £1,288.86 and still deliver a payback within 2 years. This represents a profit margin of over 1,000%!

Yes - you did read that correctly.

All these savings are based purely on energy cost saving using CUES; you can also factor in the savings due to a significant reduction in mechanical wear and tear and subsequent breakdown.

CUES typically doubles the lifespan of a refrigeration compressor, which could represent a further saving of \$54 per annum.

This food outlet is making efforts to be efficient, both financially and environmentally, and CUES is helping them to make considerable progress in both areas. As an Enigin Distributor, your clients can make you money, while they save on costs and help reduce harmful emissions.